# ELITE BREEDER WEBSITES

# 10 WEBSITE HACKS
## to please Google

**01. Relevant Content**
Include information your buyers want to know about you & your breed. Keep it unique, Do not copy other websites.

Use a responsive design to adapt your site's layout to different screen sizes.
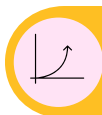**02. Mobile Friendly Design**

**03. Fast Loading**
Optimize images and use efficient coding practices to ensure your website loads quickly on all devices.

Use phrases strategically in your content that match those used by your best customers when they are searching for you.
**04. SEO Optimized**

**05. Simplicity**
Most folks will be visiting your site from their mobile phone. Keep homepage text minimal and use graphics to communicate what you offer.

Use a clear and logical menu structure so visitors can easily find important information, & internal links to related pages.
**06. Clear Navigation**

**07. Security**
Ensure your website is secure with an HTTPS certificate. This not only protects your visitors' data but also improves your search ranking.

Have all your contact information visible, as well as a contact form for visitors to easily reach out to you
**08. Contact Information**

**09. Maintenance**
Regularly update time sensitive information like wait times, keep plugins updated, and regularly check for broken links

Include links to your social media, including testimonials, stories and feedback solicited from your previous owners.
**10. Social Proof**